

Reconnect West Seattle Toolkit

We need your help to spread the word about Reconnect West Seattle.

The closure of the West Seattle Bridge has had major impacts on West Seattle and the surrounding areas. On July 10, the Seattle Department of Transportation (SDOT) is launching two opportunities for community members to tell us what they need to move on and off the West Seattle peninsula and improve safety and traffic outcomes in communities along the detour routes – and we need your help spreading the word about these surveys and ballots.

- Reconnect West Seattle Survey This survey is a chance for everyone living in West Seattle to let the SDOT and our transit partners know what will help change the way they travel to and from the West Seattle peninsula.
- Neighborhood Prioritization Ballots These ballots are an opportunity for people who live in Roxhill, Highland Park, Riverview, South Delridge, SODO, Georgetown, or South Park to identify the projects that would be most helpful at this time to improve safety and traffic outcomes in their neighborhood.

The survey and ballots will be open from July 10- July 31 and available in multiple languages. Paper ballots and surveys are available upon request.

What is Reconnect West Seattle?

SDOT has a vision to restore travel across the Duwamish to similar levels seen before the West Seattle High-Rise Bridge closure. At the same time, we want to reduce the impact of increased detour traffic in the Duwamish Valley neighborhoods like Highland Park and South Park, diverse communities that are already highly impacted by environmental injustices. To achieve this vision, we need the community help in identifying challenges, prioritizing solutions, and creating a plan that will help people safely ride the bus, bike, walk, or take a water taxi.

The challenge for all of us is that prior to the bridge closure, a good portion of people in West Seattle drove cars on and off the peninsula. Now that the bridge is closed, there are not enough travel lanes to support the same number of cars on the road. We need people to start thinking about other ways to move around and we want to know what they would need to make that change.

With help from our transportation partners, we need every person in West Seattle to, within their means, consider how they can change the way they travel.

Key Contacts for More Information

- Media Inquiries: SDOT.Media@seattle.gov, 206-684-3151
- Outreach, Engagement, and Briefings:
 - o Danielle Friedman, Department of Neighborhoods, 206-402-2465 Danielle.friedman@seattle.gov
 - Adonis Ducksworth, Seattle Department of Transportation, 206-684-4193 adonis.ducksowrth@seattle.gov
- Reconnect West Seattle website: www.seattle.gov/reconnectwestseattle
- Project contact: westseattlebridge@seattle.gov, 206-400-7511

Direct Survey Links:

Reconnect West Seattle Survey: English, Español, 繁體中文, af Soomaali, 한국어, Tiếng Việt, Oromiffa, ភាសាខ្មែរ

Roxhill, Highland Park, Riverview, & South Delridge Ballot: English, Español, 繁體中文, af Soomaali, Tiếng Việt, Oromiffa, 좌화[멸환

Georgetown Ballot: English, Español, 繁體中文, af Soomaali, 한국어, Tiếng Việt

SODO Ballot: English, Español, 繁體中文, Tiếng Việt

South Park Ballot: English, Español, 繁體中文,af Soomaali, Tiếng Việt, ភាសខ្មែរ

Paper surveys and ballots in all languages are available on www.seattle.gov/reconnectwestseattle

Sample Social Media Posts:





What do you need to move on and off the West Seattle peninsula during the bridge closure? Take the #ReconnectWestSeattle survey to tell @seattledot what you think. www.seattle.gov/reconnectwestseattle

Live in West Seattle? Your voice is needed! Take @seattledot's #ReconnectWestSeattle survey to prioritize projects that will help people safely bus, bike, walk, or take a water taxi. www.seattle.gov/reconnectwestseattle

Live in Roxhill, Highland Park, Riverview, South Delridge, SODO, Georgetown, or South Park? Fill out your Neighborhood Prioritization Ballot to highlight projects you think SDOT should prioritize in your neighborhood #reconnectwestseattle www.seattle.gov/reconnectwestseattle

SDOT's West Seattle Bridge photos on Flickr

Hashtags:

- #ReconnectWestSeattle
- #WestSeattleBridge

Sample Outreach Email: Dear ______

The unexpected closure of the West Seattle High-Rise Bridge dramatically impacted West Seattle and the nearby Duwamish Valley communities. Today the Seattle Department of Transportation (SDOT) is launching Reconnect West Seattle and your voice is needed. Your participation will help SDOT prioritize the right improvements in a highly resource constrained environment due to COVID-19 impacts. Please share this information widely!

If you live or work in West Seattle, please take the Reconnect West Seattle Survey by July 31st!

This survey is your chance to let SDOT and their partners know what you need to move on and off the West Seattle peninsula at similar rates to before the High-Rise Bridge closure, but with a significant reduction in travel lanes.

Additionally, if you live or work in one of the following neighborhoods, <u>please fill out your Neighborhood</u> <u>Prioritization Process Ballot</u> by July 31.

South West Seattle: Roxhill, Highland Park, Riverview, & South Delridge

SODO Georgetown South Park

The <u>Neighborhood Prioritization Process Ballots</u> enables your neighborhood to prioritize which projects you feel, as a community, will best address the impacts of the High-Bridge closure.

The ballots include lists of potential projects that were generated from ideas SDOT received from community, along with some of their own ideas, and projects from existing transportation and neighborhood plans.

While a much larger mix of projects remain on SDOT's radar, they recognize the need for immediate action. Therefore, the lists include projects that can be completed quickly and cost less than \$100,000. Please contact Westseattlebridge@seattle.gov if you have questions or need assistance filling out your ballot.

Please visit www.seattle.gov/reconnectwestseattle for more information and to access all materials in multiple languages. Paper copies of the survey and ballot are available by request at westseattlebridge@seattle.gov or by calling 206-400-7511.